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FOR IMMEDIATE RELEASE

QUINNOVA PHARMACEUTICALS, INC. LAUNCHES NEW WEBSITE TARGETED TO PATIENTS AND HEALTHCARE PROVIDERS

New site provides valuable patient information as well as practice tools for physicians

NEWTOWN, PA – November 29, 2011 – Quinnova Pharmaceuticals, Inc. announces the launch of its new website, designed for an enhanced patient and physician experience.

The totally revamped site contains valuable patient information about various dermatologic conditions, as well as an overview of each of the Quinnova brands and the unique technologies that differentiate them from all other products on the market. Examples of valuable patient information available on the site include:

- A glossary of skin conditions, definitions, and potential treatment options
- The latest Quinnova treatments for eczema, fungal infections, and other skin disorders
- A downloadable rebate coupon to save money on every Quinnova prescription

Licensed healthcare practitioners will find value in the website's specially-designed portal. Through this secure portion of the site, medical professionals can gain access to additional technical information. For example, via the professionals portal practitioners can:

- Request product samples and patient rebate coupons
- Download product literature and technical information
- Register to receive the latest corporate and product announcements

The new Quinnova.com contains interesting insights on the thinking behind Quinnova's corporate vision and profiles of company executives for visitors interested in learning more about this successful, growing organization.

The Quinnova website can be found at www.quinnova.com.

About Quinnova Pharmaceuticals, Inc.

A wholly owned subsidiary of AmDerma, LLC, Quinnova Pharmaceuticals, Inc. is a specialty pharmaceutical company founded on innovative, patent-protected dermal delivery technologies. Our delivery platforms are utilized to transport safe and effective pharmaceutical ingredients through the epidermis in unique, convenient, and cosmetically elegant formulations. Addressing a wide variety of skin conditions, it is our mission to provide superior treatment solutions and product value to clinicians and patients alike. For more information, please visit www.quinnova.com.